



# We Create Brands

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We're Green Olive Media, an award-winning branding firm, specializing in design, communications, and consulting and ideation. We are a collective of thinkers, consultants, designers, marketers, strategists, and public relations professionals specializing in creating unique and impactful solutions for both new and existing brands. Our process is simple. We work collaboratively with our clients to craft their message, visualize their story and manage consumer perception. Whether you are starting from scratch, revitalizing, or completely overhauling a brand, we provide you with the attention your brand needs and deserves. Our work is largely based in the food and beverage industry; but most importantly, we work with people, products, and concepts that we believe in, no matter what the industry may be.

## Profile

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We are an integrated firm, offering public relations, strategic marketing promotions, social media, print design and web design, photography services and brand consultancy expertise.

## Why Green Olive Media?

I.D. Magazine named Green Olive Media LLC “one of the most recommended branding and communications firms in the southeast.”

Food & Wine Magazine chose Green Olive Media for the 2008 Atlanta launch of the “Grow for Good” campaign.

We forge a partnership with our clients and maintain close involvement and regular contact.

We have extensive experience in the food & beverage industry with Fortune 100 companies and startups alike.

We only engage clients with whom we are passionate about their products.

## Services

Brand Messaging Development

Consumer Marketing

Event Marketing

Product Launches

Public Relations

Community Relations & Partnership

Development

Measurement & Media Monitoring

Copywriting

Social Media

Email Marketing

## Let Us Tell Your Story

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Our communications team strategically differentiates, positions and empowers your brand whether you are starting from scratch or have years of experience under your belt. We're your advocates, working hand-in-hand with you to create an impactful dialogue between your brand and the marketplace. Our passion for food and beverage, as well as our industry expertise and relationships impact the way we approach your needs. Through our calculated planning and strategy, effective execution, strong media and community relations and online-savvy, we yield measurable and impressive results.

..... ATLANTA .....	..... BIRMINGHAM .....	..... EVERYWHERE .....
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